



arundhati prasad

designer | art director

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education

Savannah College of Art and Design

B.F.A Advertising, 2018

Minor in Drawing

creative skills

Art Direction

Podcasting

Social Media

Branding & Identity

Digital Marketing

Social Design Campaign

software skills

Photoshop

Illustrator

InDesign

After Effects

achievements

Paper selection & presentation on 'Can a biological cell mirror a human settlement' at SEEyouth Conference

University of Lapland (2021)

Social Entrepreneurship Certification

Acumen (2020)

Designing for Environmental Sustainability and Social Impact Certification

Acumen (2020)

Columbia Scholastic Press Association Gold Circle Award

SCAN Magazine, Spring 2018 Issue

Graduated Summa Cum Laude

SCAD B.F.A Advertising, 2018

Winner, Online Pacemaker Award

as news editor of SCAN &
Connector Magazine (2018)

Second Place, Features Writing

awarded by Society for Collegiate Journalists
as news editor of SCAN &
Connector Magazine (2018)

Digital Marketing Certification

Completed course with mediabistro (2018)

experience

ICRW Asia | Design Consultant

New Delhi, India - October 2021 - Present

Creatively establishing ICRW's gender advisors wing in India. Working closely with the team on logo, identity, website and branding

University of Chicago | Design Consultant

New Delhi, India - Feb 2021 - May 2021

Worked with International Innovation Corps on branding, media and design of reports for the launch of two fellowships

UN Women | Illustrator

Washington DC, USA - May 2021 - Jun 2021

Illustrated the road map and agenda for UN Women in compliance with the UN SDG Goals for a launch event in Washington DC.

FCB Health | Junior Art Director

New York City, USA - July 2018 - March 2020

Worked on trans-media campaigns and the launch of PADCEV and Dermira Qbrexza.

Bauer Haus Creative | Design Intern

Atlanta, USA - March 2018

Art direction and graphic design

involvement

MLA Office Kalkaji | Design Volunteer

New Delhi, India - Sep 2020 - Nov 2020

Public Dealing, contributed to Safety First campaign, Mentor coordinator with the Youth for Education Program

Designed for Good | Podcast

New York City, USA - Sep 2019 - Present

Currently hosting and producing the second season of the podcast that features creatives who have impacted society through their work and choices

Student Media

Atlanta, Georgia - Academic Year 2018

Attended events and followed the news to write articles in the weekly online magazine

OpenStudio | Artist

Lacoste, France - November 2016

Exhibited and sold work at the Open Studio in Lacoste, a medieval French village.

Wharf Holdings | Communication Volunteer

Hong Kong - March to May 2015

Organised and planned interactive workshops for students at the Po Chiu school in Hong Kong. introduced them to the English language through events and activities under 'Project: WeCan' initiated by the Wharf group of companies.